Website review
indiegogo.com

Generated on June 24 2024 22:47 PM

The score is 59/100

SEO Content

✓	Title	Crowdfund Innovations & Support Entrepreneurs | Indiegogo **Length : 61** Perfect, your title contains between 10 and 70 characters.
✓	Description	Crowdfund innovations in tech and design before they go mainstream and support entrepreneurs that are working to bring their dreams to life. **Length : 140** Great, your meta description contains between 70 and 160 characters.
✓	Keywords	fundraising, crowdfunding ideas, raise money online, crowdfunding, fundraising ideas, crowdfunding sites, Indiegogo, easy fundraising, film crowdfunding, hardware crowdfunding, fundraisers Good, your page contains meta keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website
site_name	Indiegogo
title	Crowdfund Innovations & Support Entrepreneurs
description	Crowdfund innovations in tech and design before they go mainstream and support entrepreneurs that are working to bring their dreams to life.
image	https://g2.iggcdn.com/assets/site/brand/IGG_Logo_Frame_GOgenta_RGB-display-46084f49c7edb1cb91b4a4585bb901c35b0c0b2b820f06c826b2883ed4cf4496.png

SEO Content

		image:secure_url	https://g2.iggcdn.com/assets/site/brand/IGG_Logo_Frame_GOgenta_RGB-display-46084f49c7edb1cb91b4a4585bb901c35b0c0b2b820f06c826b2883ed4cf4496.png			
		image:width	173			
		image:height	90			
		url	https://www.indiegogo.com/			

	Headings	**H1**	**H2**	**H3**	**H4**	**H5**	**H6**
		0	0	0	0	0	0

	Images	We found 1 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **1%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 0 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 0%

In-page links

Anchor	Type	Juice

SEO Keywords

	Keywords Cloud	innovations indiegogo crowdfund support entrepreneurs

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
crowdfund	1	✔	✔	✔	✖
innovations	1	✔	✖	✔	✖
support	1	✔	✖	✔	✖
entrepreneurs	1	✔	✖	✔	✖
indiegogo	1	✔	✔	✖	✖

Usability

	Url	Domain : indiegogo.com Length : 13
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✖	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 5 Warnings : 6
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
◉	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

◉	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap. https://www.indiegogo.com/sitemaps/index.xml
	Robots.txt	http://indiegogo.com/robots.txt

Optimization

✓		Great, your website has a robots.txt file.
✓	Analytics	Great, your website has an analytics tool. Google Analytics