








# Website review masterholoda.pro

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The score is 41/100







## SEO Content

	Title	Кондиционеры, осушители, винные шкафы   Торгово-сервисная компания «Мастер Холода» <b>Length : 82</b> Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Description	<b>Length : 0</b> Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Кондиционеры, осушители, винные шкафы   Торгово-сервисная компания «Мастер Холода»</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>http://masterholoda.pro/</td></tr><tr><td>site_name</td><td>Masterxoloda</td></tr></tbody></table>	Property	Content	title	Кондиционеры, осушители, винные шкафы   Торгово-сервисная компания «Мастер Холода»	type	website	url	http://masterholoda.pro/	site_name	Masterxoloda		
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>3</td><td>4</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>[H1] Главная</li><li>[H2] Кондиционеры, осушители воздуха и винные шкафы</li><li>[H2] Почему люди выбирают «Мастер Холода»?</li><li>[H2] Купить кондиционер с установкой в Москве</li><li>[H3] Не являемся посредниками</li><li>[H3] Выезжаем на дом</li></ul>	H1	H2	H3	H4	H5	H6	1	3	4	0	0	0
H1	H2	H3	H4	H5	H6									
1	3	4	0	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H3] Даем гарантию на свою работу</li><li>• [H3] Навигация</li></ul>
	Images	We found 13 images on this web page.  5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>1%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 10 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 10%  Internal Links 90%


## In-page links

Anchor	Type	Juice
<a href="#">Главная</a>	Internal	Passing Juice
<a href="#">Ремонт</a>	Internal	Passing Juice
<a href="#">Ремонт кондиционеров</a>	Internal	Passing Juice

## In-page links

<a href="#">Заправка фреоном</a>	Internal	Passing Juice
<a href="#">Ремонт осушителей</a>	Internal	Passing Juice
<a href="#">Монтаж</a>	Internal	Passing Juice
<a href="#">Сервисное обслуживание</a>	Internal	Passing Juice
<a href="#">Контакты</a>	Internal	Passing Juice
<a href="#">Перейти в сообщество</a>	External	Passing Juice
<a href="#">Мастер Холода</a>	Internal	Passing Juice




## SEO Keywords

	Keywords Cloud	<b>ремонт</b> кондиционеров навигация монтаж заправка осушителей фреоном главная обслуживание сервисное
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
ремонт	3	✘	✘	✘	✘
навигация	1	✘	✘	✘	✔
главная	1	✘	✘	✘	✔
кондиционеров	1	✘	✘	✘	✘
заправка	1	✘	✘	✘	✘

## Usability

	Url	Domain : masterholoda.pro Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.

## Usability

	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 52 Warnings : 21
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://masterholoda.pro/component/osmap?view=xml&amp;id=1">http://masterholoda.pro/component/osmap?view=xml&amp;id=1</a>
	Robots.txt	<a href="http://masterholoda.pro/robots.txt">http://masterholoda.pro/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.