

Website review semrush.com

Generated on November 04 2024 10:45 AM






The score is 59/100







SEO Content

| | Title | Semrush - Online Marketing Can Be Easy Length : 38 Perfect, your title contains between 10 and 70 characters. | | | | | | | | | | | | | | |
|-------------|---|---|----------|---------|-----------|---------|------|---------|-----|--------------------------|-------|--|-------------|---|-------|--|
| | Description | Turn the algorithm into a friend. Make your business visible online with 55+ tools for SEO, PPC, content, social media, competitive research, and more. Length : 151 Great, your meta description contains between 70 and 160 characters. | | | | | | | | | | | | | | |
| | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. | | | | | | | | | | | | | | |
| | Og Meta Properties | Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Semrush</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://www.semrush.com/</td></tr><tr><td>title</td><td>Semrush - Online Marketing Can Be Easy</td></tr><tr><td>description</td><td>Turn the algorithm into a friend. Make your business visible online with 55+ tools for SEO, PPC, content, social media, competitive research, and more.</td></tr><tr><td>image</td><td>https://static.semrush.com/wt-static/semrush-com.png</td></tr></tbody></table> | Property | Content | site_name | Semrush | type | website | url | https://www.semrush.com/ | title | Semrush - Online Marketing Can Be Easy | description | Turn the algorithm into a friend. Make your business visible online with 55+ tools for SEO, PPC, content, social media, competitive research, and more. | image | https://static.semrush.com/wt-static/semrush-com.png |
| Property | Content | | | | | | | | | | | | | | | |
| site_name | Semrush | | | | | | | | | | | | | | | |
| type | website | | | | | | | | | | | | | | | |
| url | https://www.semrush.com/ | | | | | | | | | | | | | | | |
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| image | https://static.semrush.com/wt-static/semrush-com.png | | | | | | | | | | | | | | | |

SEO Content

| | Headings | H1 1 | H2 7 | H3 6 | H4 0 | H5 0 | H6 0 |
|--|-----------------|---|---------|---------|---------|---------|---------|
|  | | <ul style="list-style-type: none"> • [H1] Get measurable results from online marketing • [H2] Trusted by the world's leading brands • [H2] See what's inside • [H2] Award-winning tools trusted by the world's leading companies • [H2] More data. More insights • [H2] Our CEO will eat his hat • [H2] Here's why marketers Semrush • [H2] Get started with Semrush today • [H3] Grow organic traffic with our complete and easy SEO tools & workflow • [H3] Create content that ranks (no expert knowledge required) • [H3] Unveil your competitors' marketing strategy and tactics • [H3] Discover how to reach more prospects while spending less • [H3] Build your most effective social media strategy • [H3] Streamline your agency processes for growth | | | | | |
|  | Images | <p>We found 41 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p> | | | | | |
|  | Text/HTML Ratio | <p>Ratio : 20%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p> | | | | | |
|  | Flash | <p>Perfect, no Flash content has been detected on this page.</p> | | | | | |
|  | Iframe | <p>Great, there are no Iframes detected on this page.</p> | | | | | |

SEO Links

| | | |
|--|-------------------------|--|
|  | URL Rewrite | Bad. Your links have query string. |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|  | In-page links | We found a total of 55 links including 3 link(s) to files |
|  | Statistics | <p>External Links : noFollow 10.91%</p> <p>External Links : Passing Juice 10.91%</p> |

SEO Links

Internal Links 78.18%

In-page links

| Anchor | Type | Juice |
|--|----------|---------------|
| Features | Internal | Passing Juice |
| Pricing | Internal | Passing Juice |
| About Us | Internal | Passing Juice |
| Newsroom | Internal | Passing Juice |
| Success Stories | Internal | Passing Juice |
| Affiliate Program | Internal | Passing Juice |
| Partner Integrations | Internal | Passing Juice |
| Contacts | Internal | Passing Juice |
| Stats and Facts | Internal | Passing Juice |
| Blog | Internal | Passing Juice |
| Help Center | Internal | Passing Juice |
| What's New | Internal | Passing Juice |
| Webinars | Internal | Passing Juice |
| Insights | Internal | Passing Juice |
| Hire a Trusted Agency | Internal | Passing Juice |
| Academy | Internal | Passing Juice |
| Top Websites | Internal | Passing Juice |
| GoodContent Hub | Internal | Passing Juice |
| Local Marketing Hub | Internal | Passing Juice |
| Try SEO Toolkit | Internal | Passing Juice |
| Try Content Marketing Toolkit | Internal | Passing Juice |
| Try Competitive Research Toolkit | Internal | Passing Juice |
| Try Advertising Toolkit | Internal | Passing Juice |
| | | |

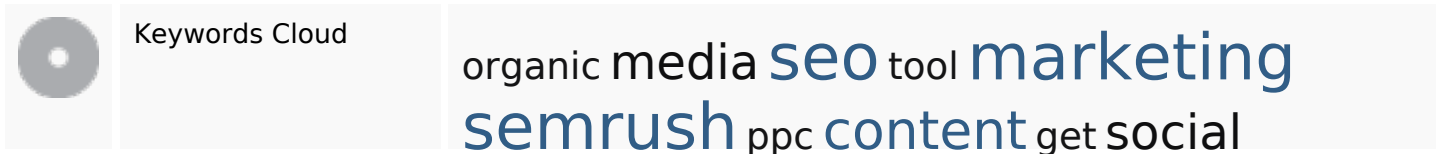
In-page links

| | | |
|--|----------|---------------|
| Try Social Media Toolkit | Internal | Passing Juice |
| Try Agency Solutions | Internal | Passing Juice |
| Start your free trial | Internal | Passing Juice |
| Get started with Semrush! | Internal | Passing Juice |
| Semrush API | Internal | Passing Juice |
| Analytics Reports | Internal | Passing Juice |
| Projects | Internal | Passing Juice |
| SEOquake | External | Passing Juice |
| Sensor | Internal | Passing Juice |
| Prowly | External | Passing Juice |
| Kompyte | External | Passing Juice |
| SplitSignal | Internal | Passing Juice |
| Ryte | External | Passing Juice |
| App Center | Internal | Passing Juice |
| Enterprise SEO | Internal | Passing Juice |
| Free Tools | Internal | Passing Juice |
| Careers | Internal | Passing Juice |
| Partners | Internal | Passing Juice |
| Legal Info | Internal | Passing Juice |
| Privacy Policy | Internal | Passing Juice |
| Cookie Settings | External | Passing Juice |
| Do not sell my personal info | External | Passing Juice |
| Security Info | Internal | Passing Juice |
| For Investors | Internal | Passing Juice |
| Semrush Select | Internal | Passing Juice |
| Global Issues Index | Internal | Passing Juice |
| X (Twitter) | External | noFollow |
| Facebook | External | noFollow |
| | | |

In-page links

| | | |
|---------------------------|----------|----------|
| LinkedIn | External | noFollow |
| Instagram | External | noFollow |
| YouTube | External | noFollow |
| Pinterest | External | noFollow |

SEO Keywords



Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|-----------|---------|-------|----------|-------------|----------|
| semrush | 30 | ✓ | ✗ | ✗ | ✓ |
| seo | 25 | ✗ | ✗ | ✓ | ✓ |
| marketing | 24 | ✓ | ✗ | ✗ | ✓ |
| content | 20 | ✗ | ✗ | ✓ | ✓ |
| social | 12 | ✗ | ✗ | ✓ | ✓ |

Usability

| | | |
|--|--------------|---|
| | Url | Domain : semrush.com Length : 11 |
| | Favicon | Great, your website has a favicon. |
| | Printability | We could not find a Print-Friendly CSS. |
| | Language | Good. Your declared language is en. |
| | Dublin Core | This page does not take advantage of Dublin Core. |

Usability



Document



Doctype

HTML 5



Encoding

Perfect. Your declared charset is UTF-8.



W3C Validity

Errors : 76
Warnings : 4



Email Privacy

Warning! At least one email address has been found in the plain text. Use [free antispam protector](#) to hide email from spammers.



Deprecated HTML

Great! We haven't found deprecated HTML tags in your HTML.



Speed Tips

- Excellent, your website doesn't use nested tables.
- Too bad, your website is using inline styles.
- Too bad, your website has too many CSS files (more than 4).
- Too bad, your website has too many JS files (more than 6).
- Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- Apple Icon
- Meta Viewport Tag
- Flash content



Optimization



XML Sitemap

Great, your website has an XML sitemap.

Optimization

| | | |
|--|------------|--|
| | | https://www.semrush.com/sitemap.xml https://pt.semrush.com/blog/sitemap/ https://es.semrush.com/blog/sitemap/ https://it.semrush.com/blog/sitemap/ https://fr.semrush.com/blog/sitemap/ https://de.semrush.com/blog/sitemap/ https://ja.semrush.com/blog/sitemap/ https://www.semrush.com/academy/sitemap.xml https://es.semrush.com/academy/sitemap.xml https://pt.semrush.com/academy/sitemap.xml https://it.semrush.com/academy/sitemap.xml https://fr.semrush.com/academy/sitemap.xml https://de.semrush.com/academy/sitemap.xml https://www.semrush.com/free-tools/sitemap.xml |
|  | Robots.txt | http://semrush.com/robots.txt Great, your website has a robots.txt file. |
|  | Analytics | Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |