Website review
somepeoplewear.com

Generated on February 13 2025 15:38 PM

The score is 42/100

SEO Content

✅	Title	Официальный сайт бренда SOME PEOPLE **Length : 35** Perfect, your title contains between 10 and 70 characters.
✅	Description	SOME PEOPLE — российско-грузинский бренд модной мужской одежды. Официальный интернет-магазин бренда. Наши магазины есть в Москве. Доставка по всей России. **Length : 154** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website
url	https://somepeoplewear.com
title	SOME PEOPLE
image	https://static.insales-cdn.com/assets/1/4729/6574713/1739359077/og_default.jpg

⚪	Headings	**H1** 0	**H2** 0	**H3** 0	**H4** 0	**H5** 0	**H6** 0

❌	Images	We found 34 images on this web page. 31 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.

SEO Content

❌	Text/HTML Ratio	Ratio : **9%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 29 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.9% Internal Links 93.1%

In-page links

Anchor	Type	Juice
Дарим бонус за регистрацию	Internal	Passing Juice
Смотреть все	Internal	Passing Juice
Пальто	Internal	Passing Juice
Куртки	Internal	Passing Juice
Пуховики	Internal	Passing Juice
Тренчи	Internal	Passing Juice
Жилетки	Internal	Passing Juice

In-page links

Бомберы	Internal	Passing Juice
Пиджаки	Internal	Passing Juice
Рубашки	Internal	Passing Juice
Брюки	Internal	Passing Juice
Шорты	Internal	Passing Juice
Футболки и майки	Internal	Passing Juice
Худи и свитшоты	Internal	Passing Juice
Лонгсливы	Internal	Passing Juice
Джоггеры	Internal	Passing Juice
Аксессуары	Internal	Passing Juice
Бестселлеры	Internal	Passing Juice
Сертификаты	Internal	Passing Juice
Новые поступления	Internal	Passing Juice
Контакты	Internal	Passing Juice
Подробнее	Internal	Passing Juice
Каталог	Internal	Passing Juice
Сертификаты	Internal	Passing Juice
Клиентский сервис	Internal	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
политики конфиденциальности	Internal	Passing Juice
В каталог	Internal	Passing Juice

SEO Keywords

Keywords Cloud	min-width бонус все куртки тренчи предзаказ 2880px дарим каталог регистрацию

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
дарим	10	✖	✖	✖	✖
бонус	10	✖	✖	✖	✖
регистрацию	10	✖	✖	✖	✖
min-width	10	✖	✖	✖	✖
2880px	10	✖	✖	✖	✖

Usability

	Url	Domain : somepeoplewear.com Length : 18
✔	Favicon	Great, your website has a favicon.
✔	Printability	Great. We have found a Print-Friendly CSS.
✖	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 135 Warnings : 6
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.

Document

✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⦿	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

⦿	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap. https://somepeoplewear.com/sitemap.xml
✔	Robots.txt	http://somepeoplewear.com/robots.txt Great, your website has a robots.txt file.
✖	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.