

## **SEO Content**

	Title	Fake Taxi					
<u> </u>		Length : 9					
				nould contair <u>free tool</u> to c			aracters (spaces
$\bigotimes$	Description	Length : 0					
				n't found me gs generator			age. Use <u>this</u>
$\bigotimes$	Keywords	-		n't found me enerator to c	-		ge. Use <u>this free</u>
$\bigcirc$	Og Meta Properties	Good, you	<sup>-</sup> page ta	ke advantag	e of Og Pro	perties.	
Ŭ		Proper	ţy	Content			
		type		article			
		site_name	9	Fake Taxi			
		title		Fake Taxi			
0	Headings	<b>H1</b> 1	<b>H2</b> 0	<b>H3</b> 0	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
		• [H1] Fake Taxi					
	Images	We found 12 images on this web page.					
Ŵ		12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : <b>19</b> %	6				
$\overline{}$		Good, this page's ratio of text to HTML code is higher than 15, but					

### **SEO Content**

		lower than 25 percent.
$\bigcirc$	Flash	Perfect, no Flash content has been detected on this page.
$\bigcirc$	lframe	Great, there are no lframes detected on this page.

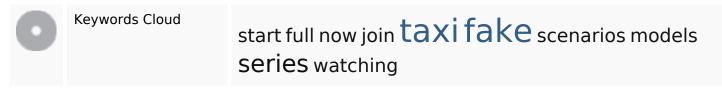
### **SEO Links**

$\bigcirc$	URL Rewrite	Good. Your links looks friendly!
$\bigcirc$	Underscores in the URLs	Perfect! No underscores detected in your URLs.
$\bigcirc$	In-page links	We found a total of 3 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

### In-page links

Anchor	Туре	Juice
<u>Home</u>	Internal	Passing Juice
Video	Internal	Passing Juice
<b>-</b>	Internal	Passing Juice

## **SEO Keywords**



# **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
taxi	10	×	×	×	×
fake	8	×	×	×	×
series	4	×	×	×	×
now	3	×	×	×	×
start	3	×	×	×	×

## Usability

0	Url	Domain : taxifraud.com Length : 13
0	Favicon	Great, your website has a favicon.
$\bigotimes$	Printability	We could not find a Print-Friendly CSS.
$\bigcirc$	Language	Good. Your declared language is en.
8	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

$\bigcirc$	Doctype	HTML 5
0	Encoding	Perfect. Your declared charset is UTF-8.
$\bigotimes$	W3C Validity	Errors : 11 Warnings : 4
$\bigotimes$	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.

### Document

0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
Speed Tips	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> </ul>		
		X Too bad, your website is using inline styles.		
		Too bad, your website has too many CSS files (more than 4).		
		X Too bad, your website has too many JS files (more than 6).		
		<ul> <li>Perfect, your website takes advantage of gzip.</li> </ul>		

### Mobile

0	Mobile Optimization	×	Apple Icon
		~	Meta Viewport Tag
		*	Flash content

# Optimization

$\bigcirc$	XML Sitemap	Great, your website has an XML sitemap.
$\overline{}$		https://taxifraud.com/sitemap.xml
$\bigcirc$	Robots.txt	http://taxifraud.com/robots.txt
	-	Great, your website has a robots.txt file.
8	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.