



# Analisi sito web semrush.com

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**Il punteggio e 59/100**







## SEO Content

	Title	Semrush - Online Marketing Can Be Easy <b>Lunghezza : 38</b> Perfetto, il tuo title contiene tra 10 e 70 caratteri.														
	Description	Turn the algorithm into a friend. Make your business visible online with 55+ tools for SEO, PPC, content, social media, competitive research, and more. <b>Lunghezza : 151</b> Grande, la tua meta description contiene tra 70 e 160 caratteri.														
	Keywords	Molto male. Non abbiamo trovato meta keywords nella tua pagina. Usa <a href="#">questo generatore gratuito online di meta tags</a> per creare keywords.														
	Og Meta Properties	Buono, questa pagina sfrutta i vantaggi Og Properties. <table><thead><tr><th>Proprieta</th><th>Contenuto</th></tr></thead><tbody><tr><td>site_name</td><td>Semrush</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://www.semrush.com/</td></tr><tr><td>title</td><td>Semrush - Online Marketing Can Be Easy</td></tr><tr><td>description</td><td>Turn the algorithm into a friend. Make your business visible online with 55+ tools for SEO, PPC, content, social media, competitive research, and more.</td></tr><tr><td>image</td><td>https://static.semrush.com/wt-static/semrush-com.png</td></tr></tbody></table>	Proprieta	Contenuto	site_name	Semrush	type	website	url	https://www.semrush.com/	title	Semrush - Online Marketing Can Be Easy	description	Turn the algorithm into a friend. Make your business visible online with 55+ tools for SEO, PPC, content, social media, competitive research, and more.	image	https://static.semrush.com/wt-static/semrush-com.png
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## SEO Content

	Headings	H1 1	H2 7	H3 6	H4 0	H5 0	H6 0
		<ul style="list-style-type: none"> <li>• [H1] Get measurable results from online marketing</li> <li>• [H2] Trusted by the world's leading brands</li> <li>• [H2] See what's inside</li> <li>• [H2] Award-winning tools trusted by the world's leading companies</li> <li>• [H2] More data. More insights</li> <li>• [H2] Our CEO will eat his hat</li> <li>• [H2] Here's why marketers Semrush</li> <li>• [H2] Get started with Semrush today</li> <li>• [H3] Grow organic traffic with our complete and easy SEO tools &amp; workflow</li> <li>• [H3] Create content that ranks (no expert knowledge required)</li> <li>• [H3] Unveil your competitors' marketing strategy and tactics</li> <li>• [H3] Discover how to reach more prospects while spending less</li> <li>• [H3] Build your most effective social media strategy</li> <li>• [H3] Streamline your agency processes for growth</li> </ul>					
	Images	<p>Abbiamo trovato 41 immagini in questa pagina web.</p> <p>Buono, molte o tutte le tue immagini hanno attributo alt</p>					
	Text/HTML Ratio	<p>Ratio : <b>20%</b></p> <p>Buono, il rapporto testo/codice HTML di questa pagina e maggiore di 15, e minore di 25 percento.</p>					
	Flash	<p>Perfetto, non e stato rilevato contenuto Flash in questa pagina.</p>					
	Iframe	<p>Grande, non sono stati rilevati Iframes in questa pagina.</p>					

## SEO Links

	URL Rewrite	Male. I tuoi links hanno query string.
	Underscores in the URLs	Abbiamo rilevato underscores nei tuoi URLs. Dovresti utilizzare trattini per ottimizzare le pagine per il tuo SEO.
	In-page links	Abbiamo trovato un totale di 55 links inclusi 3 link(s) a files
	Statistics	<p>External Links : noFollow 10.91%</p> <p>External Links : Passing Juice 10.91%</p>

# SEO Links

Internal Links 78.18%

## In-page links

Anchor	Type	Juice
<a href="#">Features</a>	Interno	Passing Juice
<a href="#">Pricing</a>	Interno	Passing Juice
<a href="#">About Us</a>	Interno	Passing Juice
<a href="#">Newsroom</a>	Interno	Passing Juice
<a href="#">Success Stories</a>	Interno	Passing Juice
<a href="#">Affiliate Program</a>	Interno	Passing Juice
<a href="#">Partner Integrations</a>	Interno	Passing Juice
<a href="#">Contacts</a>	Interno	Passing Juice
<a href="#">Stats and Facts</a>	Interno	Passing Juice
<a href="#">Blog</a>	Interno	Passing Juice
<a href="#">Help Center</a>	Interno	Passing Juice
<a href="#">What's New</a>	Interno	Passing Juice
<a href="#">Webinars</a>	Interno	Passing Juice
<a href="#">Insights</a>	Interno	Passing Juice
<a href="#">Hire a Trusted Agency</a>	Interno	Passing Juice
<a href="#">Academy</a>	Interno	Passing Juice
<a href="#">Top Websites</a>	Interno	Passing Juice
<a href="#">GoodContent Hub</a>	Interno	Passing Juice
<a href="#">Local Marketing Hub</a>	Interno	Passing Juice
<a href="#">Try SEO Toolkit</a>	Interno	Passing Juice
<a href="#">Try Content Marketing Toolkit</a>	Interno	Passing Juice
<a href="#">Try Competitive Research Toolkit</a>	Interno	Passing Juice
<a href="#">Try Advertising Toolkit</a>	Interno	Passing Juice

## In-page links

<a href="#">Try Social Media Toolkit</a>	Interno	Passing Juice
<a href="#">Try Agency Solutions</a>	Interno	Passing Juice
<a href="#">Start your free trial</a>	Interno	Passing Juice
<a href="#">Get started with Semrush!</a>	Interno	Passing Juice
<a href="#">Semrush API</a>	Interno	Passing Juice
<a href="#">Analytics Reports</a>	Interno	Passing Juice
<a href="#">Projects</a>	Interno	Passing Juice
<a href="#">SEOquake</a>	Externo	Passing Juice
<a href="#">Sensor</a>	Interno	Passing Juice
<a href="#">Prowly</a>	Externo	Passing Juice
<a href="#">Kompyte</a>	Externo	Passing Juice
<a href="#">SplitSignal</a>	Interno	Passing Juice
<a href="#">Ryte</a>	Externo	Passing Juice
<a href="#">App Center</a>	Interno	Passing Juice
<a href="#">Enterprise SEO</a>	Interno	Passing Juice
<a href="#">Free Tools</a>	Interno	Passing Juice
<a href="#">Careers</a>	Interno	Passing Juice
<a href="#">Partners</a>	Interno	Passing Juice
<a href="#">Legal Info</a>	Interno	Passing Juice
<a href="#">Privacy Policy</a>	Interno	Passing Juice
<a href="#">Cookie Settings</a>	Externo	Passing Juice
<a href="#">Do not sell my personal info</a>	Externo	Passing Juice
<a href="#">Security Info</a>	Interno	Passing Juice
<a href="#">For Investors</a>	Interno	Passing Juice
<a href="#">Semrush Select</a>	Interno	Passing Juice
<a href="#">Global Issues Index</a>	Interno	Passing Juice
<a href="#">X (Twitter)</a>	Externo	noFollow
<a href="#">Facebook</a>	Externo	noFollow

## In-page links

<a href="#">LinkedIn</a>	Esterno	noFollow
<a href="#">Instagram</a>	Esterno	noFollow
<a href="#">YouTube</a>	Esterno	noFollow
<a href="#">Pinterest</a>	Esterno	noFollow





## SEO Keywords

 Keywords Cloud	media ppc <b>marketing</b> content social organic tool <b>seo</b> get <b>semrush</b>
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## Consistenza Keywords

Keyword	Contenuto	Title	Keywords	Descrizione	Headings
semrush	30	✓	✗	✗	✓
seo	25	✗	✗	✓	✓
marketing	24	✓	✗	✗	✓
content	20	✗	✗	✓	✓
social	12	✗	✗	✓	✓

## Usabilità

 Url	Dominio : semrush.com Lunghezza : 11
 Favicon	Grande, il tuo sito usa una favicon.
 Stampabilità	Non abbiamo riscontrato codice CSS Print-Friendly.
 Lingua	Buono. La tua lingua dichiarata en.
Dublin Core	Questa pagina non sfrutta i vantaggi di Dublin Core.

## Usabilita



## Documento

	Doctype	HTML 5
	Encoding	Perfetto. Hai dichiarato che il tuo charset e UTF-8.
	Validita W3C	Errori : 76 Avvisi : 4
	Email Privacy	Attenzione! E stato trovato almeno un indirizzo mail in plain text. Usa <a href="#">antispam protector gratuito</a> per nascondere gli indirizzi mail agli spammers.
	Deprecated HTML	Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.
	Suggerimenti per velocizzare	<ul style="list-style-type: none"><li> Eccellente, il tuo sito web non utilizza nested tables.</li><li> Molto male, il tuo sito web utilizza stili CSS inline.</li><li> Molto male, il tuo sito web ha troppi file CSS files (piu di 4).</li><li> Molto male, il tuo sito web ha troppi file JS (piu di 6).</li><li> Perfetto, il vostro sito si avvale di gzip.</li></ul>



## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Ottimizzazione

	XML Sitemap	Grande, il vostro sito ha una sitemap XML.
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## ✔ Ottimizzazione

		<p><a href="https://www.semrush.com/sitemap.xml">https://www.semrush.com/sitemap.xml</a></p> <p><a href="https://pt.semrush.com/blog/sitemap/">https://pt.semrush.com/blog/sitemap/</a></p> <p><a href="https://es.semrush.com/blog/sitemap/">https://es.semrush.com/blog/sitemap/</a></p> <p><a href="https://it.semrush.com/blog/sitemap/">https://it.semrush.com/blog/sitemap/</a></p> <p><a href="https://fr.semrush.com/blog/sitemap/">https://fr.semrush.com/blog/sitemap/</a></p> <p><a href="https://de.semrush.com/blog/sitemap/">https://de.semrush.com/blog/sitemap/</a></p> <p><a href="https://ja.semrush.com/blog/sitemap/">https://ja.semrush.com/blog/sitemap/</a></p> <p><a href="https://www.semrush.com/academy/sitemap.xml">https://www.semrush.com/academy/sitemap.xml</a></p> <p><a href="https://es.semrush.com/academy/sitemap.xml">https://es.semrush.com/academy/sitemap.xml</a></p> <p><a href="https://pt.semrush.com/academy/sitemap.xml">https://pt.semrush.com/academy/sitemap.xml</a></p> <p><a href="https://it.semrush.com/academy/sitemap.xml">https://it.semrush.com/academy/sitemap.xml</a></p> <p><a href="https://fr.semrush.com/academy/sitemap.xml">https://fr.semrush.com/academy/sitemap.xml</a></p> <p><a href="https://de.semrush.com/academy/sitemap.xml">https://de.semrush.com/academy/sitemap.xml</a></p> <p><a href="https://www.semrush.com/free-tools/sitemap.xml">https://www.semrush.com/free-tools/sitemap.xml</a></p>
	Robots.txt	<p><a href="http://semrush.com/robots.txt">http://semrush.com/robots.txt</a></p> <p>Grande, il vostro sito ha un file robots.txt.</p>
	Analytics	<p>Non trovato</p> <p>Non abbiamo rilevato uno strumento di analisi installato su questo sito web.</p> <p>Web analytics consentono di misurare l'attività dei visitatori sul tuo sito web. Si dovrebbe avere installato almeno un strumento di analisi, ma può anche essere buona per installare una seconda, al fine di un controllo incrociato dei dati.</p>